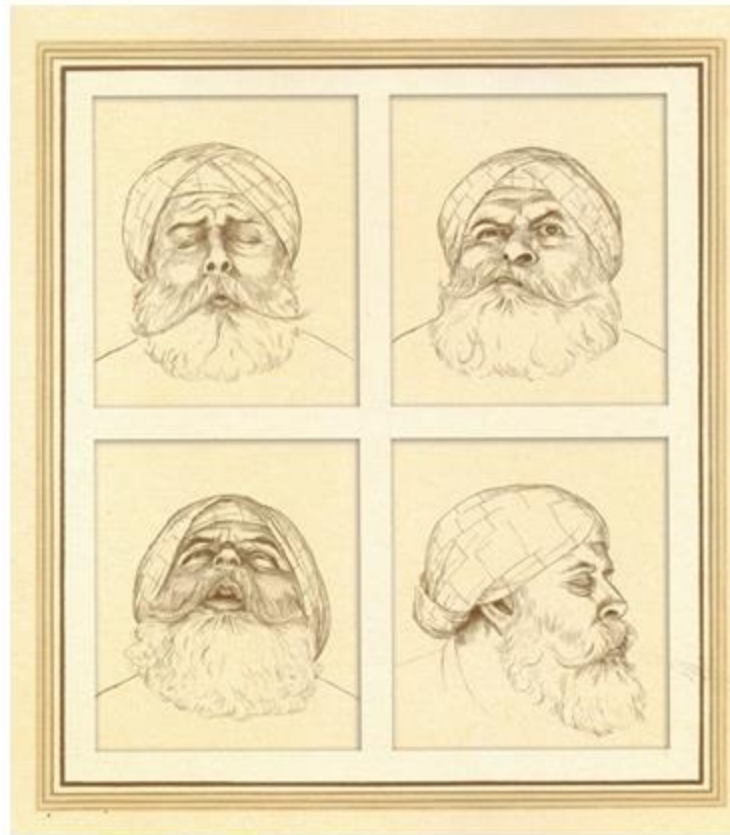


Can you recall what is happening in this picture?



<https://www.youtube.com/watch?v=VlviInaNJn0>

## ⇒ Authors' Note ⇐

*Many of the simple things we can buy easily and cheaply today in shops were once rare and precious. Merchants undertook hard, dangerous journeys to find and trade goods like salt, spices, sugar, cocoa – and tea.*

*Our story was inspired by this, and by the many tea-picking tales we found from the high mountain countries of the Himalayan region – where the finest tea grows. One tale tells of monkeys who were taught to pick tea by monks. Another tells of farmers who drove monkeys away from their villages, and when the angry monkeys threw sticks back, the farmers discovered that the leaves on them made a wonderful drink.*

*Cloud Tea Monkeys is set in the past, but you can still buy “monkey-picked tea”, though whether or not it is really picked by monkeys is another story again...*

⇒ Mal Peet and Elspeth Graham ⇐

What are these people doing? Where in the world are they?



# The Himalayas



Tea picking was a very badly paid job then, and still is now.

People around the world suffer a great deal of **poverty** because the wages for the tea pickers are not set at a fair rate.

Tea picking was a very badly paid job then, and still is now.

People around the world suffer a great deal of **poverty** because the wages for the tea pickers are not set at a fair rate.

Do you recognise these logos?



# FAIRTRADE



Guarantees  
a **better deal**  
for Third World  
Producers



# Who Does Fairtrade Help?

Fairtrade helps over 1.5 million farmers and workers in over 70 countries across the world.

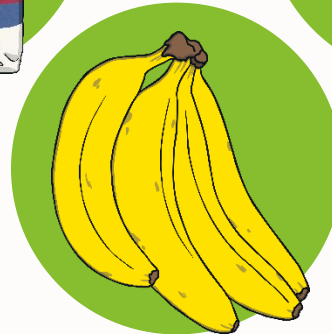
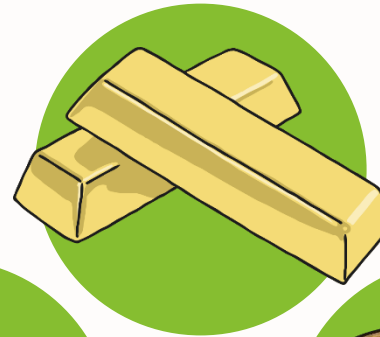
By choosing to buy Fairtrade products, you are helping to improve the lives of many families.

Can you name any Fairtrade products?



Photo courtesy of Twin and Twin Trading (@flickr.com) - granted under creative commons licence - attribution

# Fairtrade Produce



How do you know if a product is Fairtrade?

# The Fairtrade Logo



Only one in three bananas bought in the United Kingdom are Fairtrade.



# YOUR ASSIGNMENT

Design a poster/powerpoint/leaflet about fair trade:

- Explain what it is.
- Why we support it.
- How to support it – buy Fair Trade, look for the logo, etc.

Use the website to help you, including the video (about 10 mins long).

<https://www.funkidslive.com/learn/environment/f-is-for-fairtrade/>