



Geography

Trading and Economics

Fair Trade



Aim

- I can explain the importance of fair trade.

Success Criteria

- I can explain the meaning of fair trade.
- I can list some products that are fairly traded.
- I can describe the fair trade process for some products.
- I can give some reasons why fair trade is important.

What Is Fair Trade?

Have you heard of fair trade?

What does it mean?

What kinds of products are fairly traded?

Why is fair trade important?

Fair trade is a way of buying goods designed to ensure that producers in developing countries are paid a fair and stable price for the goods that we buy from them.



What Products Are Fairly Traded?

Which products do you think can be purchased as fairly traded products?



How Does Fair Trade Work?

Pick one of the products on the PDF (The answers are included so don't look until you have finished.)

Sort out the stages of the items (goods) production.

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Fair Trade

Match each person with their role in the production of bananas. Then, sort the roles into the correct order to get the bananas from the tree to the shop!
Can you guess how much each person would make if a banana costs the consumer 30p?

Profit from 30p =	Profit from 30p =	Profit from 30p =	Profit from 30p =	Profit from 30p =	Profit from 30p =

Retailer	Exporter	Importer	Plantation Owner	Picker	Ripener
I work 10 - 12 hours a day. I select, wash and cut the bananas. I also make sure they are fed and watered.	I buy machinery for the plantation and pay the pickers. I pay for fertilisers to increase harvests.	I transport the bananas by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port.	I sell the bananas to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold.	I run ripening centres, where green bananas are ripened ready to sell. I have to pay for workers and the gases used for ripening.	I transport the bananas from the port to ripening centres in Europe. I have to pay for workers and lorries to transport the bananas.

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Challenge: as well as guaranteeing producers a fair price for their crops, what else does fair trade support?

Spend some time on this website looking at the items that are fair trade goods. [website](#)

How Do We Know Which Products Are Fairly Traded?

This logo is the FAIRTRADE mark.

Products that carry this logo have been fairly traded.

There are over 1000 products on sale in the UK which carry this logo.



What Are the Benefits of Fairly Traded Products?

Why should we buy fairly traded products?

What are the benefits to shoppers?

What are the benefits to producers?

What are the benefits to the environment?

