

Game Websites

One way to help launch and promote your own computer game would be to make a website to go with it. What kind of information or content would the website need in order to generate interest in your game?

Try researching websites for existing games that you know. Remember to only investigate games that are age-appropriate and that do not have content aimed at an older audience. Look for the 'Official Site' for any game, rather than anything else.

Compare the research for at least three different games, if you can. Make a note of what they all have in common.

- What menus or tabs are there?
- What other features are on the home page?
- What images or videos are included?



What can you include on the website for launching your own game to make it seem appealing to play?